Entity Disambiguation with Linkless Knowledge Bases

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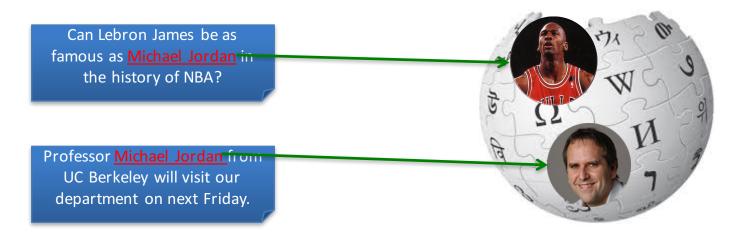
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Named Entity Disambiguation (NED)

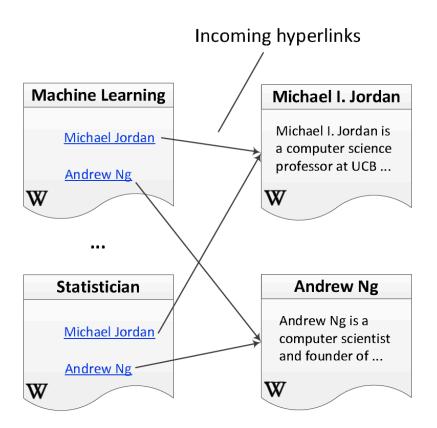
 Goal: map entity mentions in text to their corresponding entities in a reference Knowledge Base (e.g. Wikipedia).



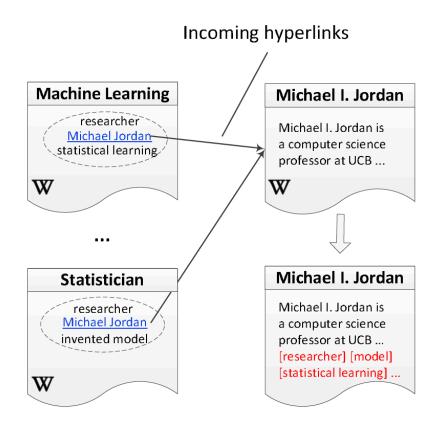
- NED is critical for many text analysis/understanding tasks.
 - information network construction
 - tweets tagging
 - advertisements placement

NED - Existing solutions

Heavily rely on the cross-document hyperlinks in KB.



(a) Semantic Relatedness



(b) Description Expansion

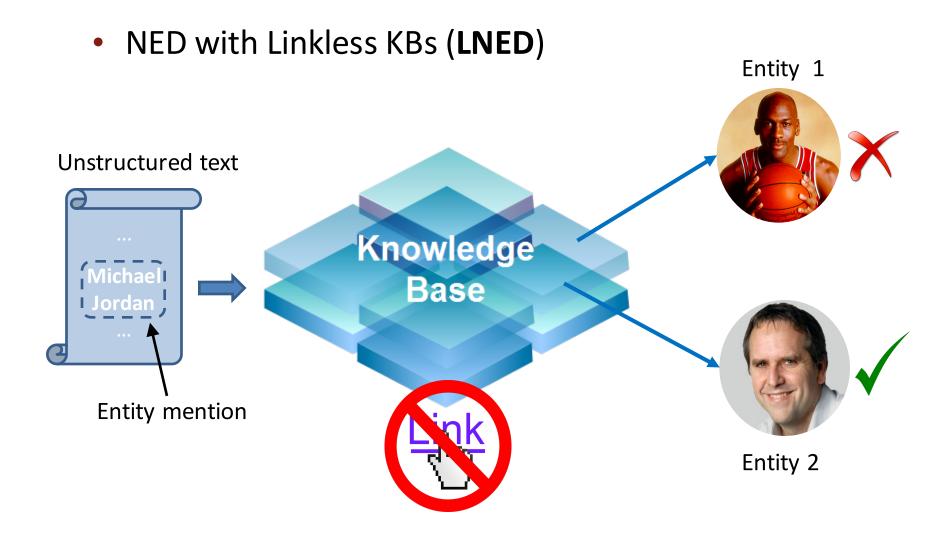
Motivation

- However...
 - Most closed domain KBs contain very few such links
 - Biomedicine
 - Enterprise
 - Manually adding such links into KB is very expensive
- So...

Is it possible to perform highquality NED without using any cross-doc hyperlinks?

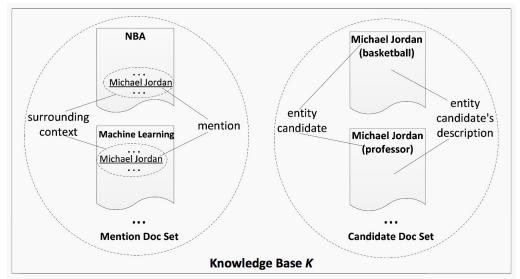


Objectives



The Evidence Mining Approach

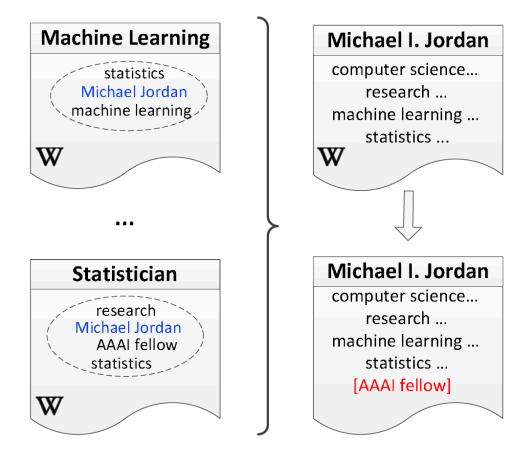
- Goal: bridge the information gap caused by missing links.
 - Input:
 - mention m and linkless reference KB K
 - m's candidate documents and mention documents



- Output:
 - A word distribution for each entity candidate (i.e., disambiguation evidences), with representative words higher probabilities

Disambiguation Evidences

Mined evidences can expand the description of an entity.



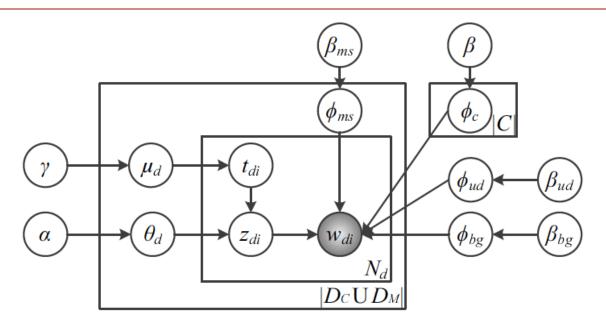
LNED via Evidence Mining

Algorithm 1 LNED via Evidence Mining

Input: Reference knowledge base K (with no links), named entity mention m, query q.

- 1: Generate candidates list C for mention m
- 2: Fetch candidate documents set D_C from K
- 3: Fetch m's mention documents set D_M from K
- 4: Mine evidences from $D_C \cup D_M$
- 5: Use mined evidences to rank candidate $c \in C$ for m in q
- 6: Return top-ranked candidate c_{top} as the genuine entity for m in q

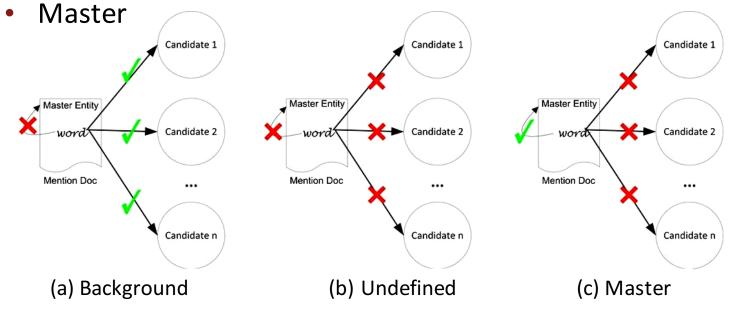
Evidence Mining Model



- A Generative Model
 - Given a target mention, Dc (candidate doc set), DM (mention doc set)
 - model each of its entity candidates as a topic/label
 - introduce some special topics/labels to capture noisy/useless words
 - Generate the words in Dc & DM based on such topics

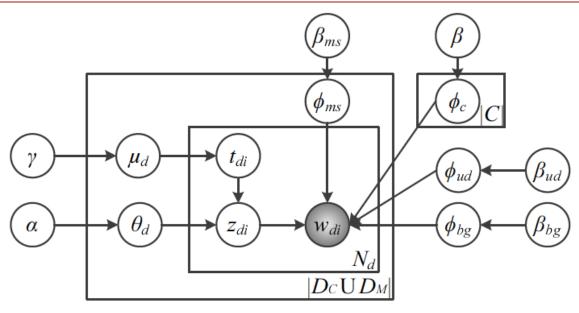
Evidence Mining Model

- Three special types of topics/labels:
 - Background
 - Undefined



 For a mention with K referent entity candidates, the total number of topics/labels is K+2+| master entity set | or K+2+| mention document set |

Evidence Mining Model



for $w_{di} \in D_C$	$for \ w_{di} \in D_M$
z _{di} is either the	For words surrounding mention (width-W window):
corresponding	z _{di} is either drawn from the referent entity candidates'
candidate label,	labels plus "undefined", or "background", or "master"
or "background"	For other words: z _{di} is "master"

Model Inference

- Approximate Inference via Gibbs Sampling:
 - Blocked Gibbs Sampling
 - Sample {z_{di}, t_{di}} together given all other variables
- Estimating Document-Label Association:

$$\theta_d^{(c)} = \frac{|w \in d, t_w = 1, z_w = c| + \alpha_c}{|w \in d, t_w = 1| + |C| \cdot \alpha + \alpha_{ud}}$$

Estimating Label-Word Association:

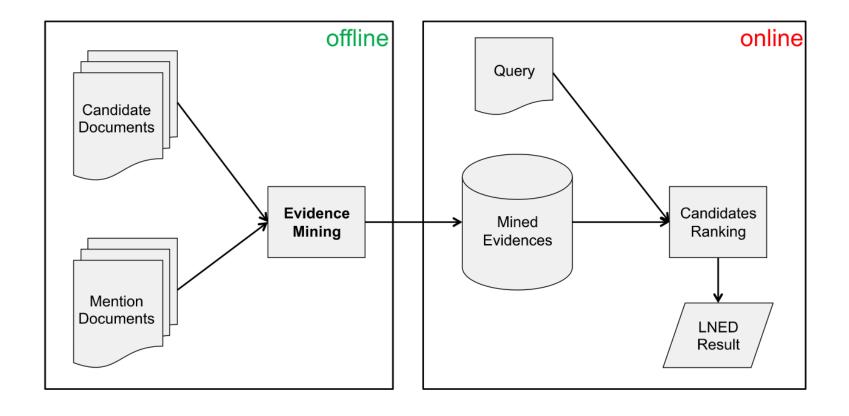
$$\phi_c^{(v)} = \frac{|w = v, t_w = 1, z_w = c| + \beta}{|t_w = 1, z_w = c| + V \cdot \beta}$$

Ranking Referent Candidates

- Utilize the knowledge learned from the evidence mining model to rank referent entity candidates, and choose the top-ranked candidate as disambiguation result.
- Via Incremental Gibbs Sampling:
 - only sample the words in the query document
 - converge very fast
- Predict with Maximal Marginal Probability

$$LNED(d) = argmax_c\theta_d^{(c)}$$

LNED via Evidence Mining



Experiments Setup

Datasets

	ТАС-КВР2009	Twitter
# of Queries	424	340
Avg Length of Queries (words)	53.15	16.46
Avg # of Candidates	~24	~19

Reference Knowledge Base

Wikipedia (with all hyperlinks removed)

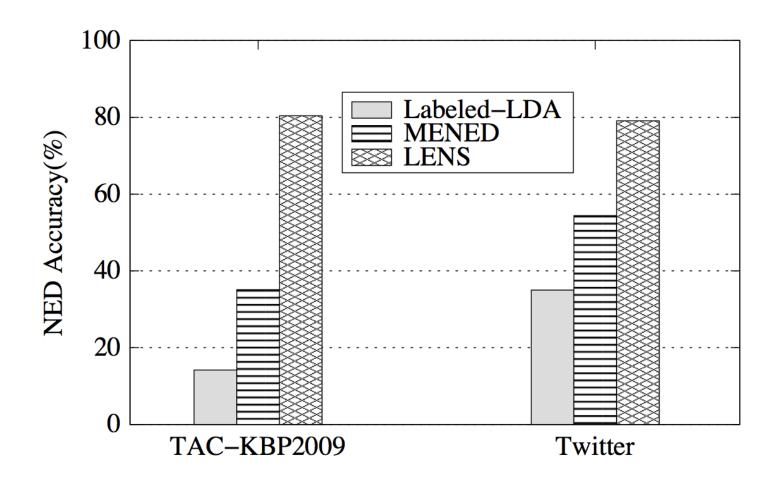
Parameter Setting

- tuned on a small test dataset
- $\alpha = 0.01$, $\alpha_{df} = 0.1$, $\beta = 0.01$, $\beta_{df} = 0.1$, $\beta_{bg} = 0.1$, $\beta_{ms} = 0.01$
- $\gamma_1 = 0.01, \gamma_2 = 1, \gamma_3 = 2$

Experiments Setup

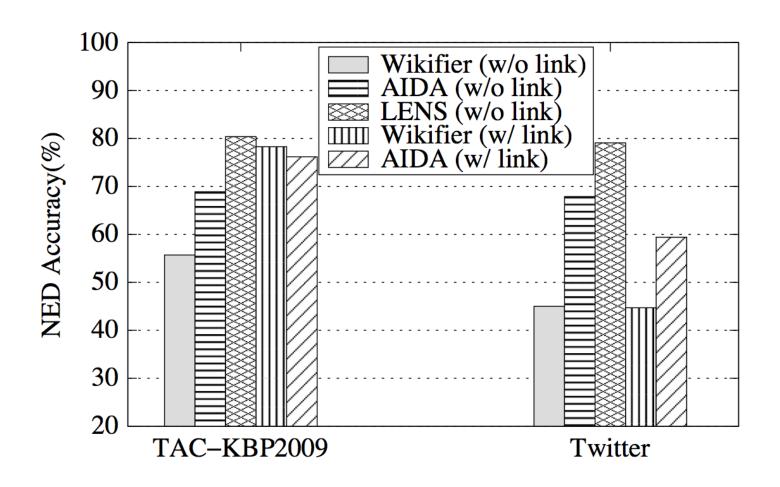
- Compared methods:
 - Labeled-LDA: a model which learns label-word association from labeled documents and infers labels for unlabeled documents. [1]
 - MENED: a model designed to mine additional evidences from external corpus to help NED. [2]
 - **Wikifier**: a widely-used NED system using a machine learning based hybrid strategy to combine various kinds of features. [3]
 - AIDA: a robust NED system making use of weighted mentionentity graph to find the best joint mention-entity mapping. [4]
 - LENS: our method, we name it as <u>Linking Evidences in Not well linked Sources</u> (LENS).

Effectiveness of Evidence Mining



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End-to-end NED Accuracy



Conclusions

- Named Entity Disambiguation with Linkless Knowledge Bases (LNED)
 - LNED is a critical and challenging task, especially in domains of biomedicine, enterprise, etc.
 - Our evidence mining approach provides an effective way to tackle the LNED problem.
- Future work
 - Investigating possibility to test in closed domains
 - Automatically generating entity candidates without relying on any mention-entity mapping dictionaries.

References

- [1] D. Ramage et. al, "Labeled Ida: A supervised topic model for credit attribution in multi-labeled corpora"
- [2] Y. Li et. al, "Mining evidences for named entity disambiguation"
- [3] L. Ratinov et. al, "Local and global algorithms for disambiguation to Wikipedia"
- [4] J. Hoffart et. al, "Robust disambiguation of named entities in text"